

THE TOMATINA FESTIVAL EXPERTS GUIDE

**EVERYTHING YOU NEED TO KNOW
FOR AN EXTRAORDINARY EXPERIENCE**



¡CREATING LIFETIME UNFORGETTABLE EXPERIENCES!

A LITTLE BIT OF HISTORY

- **Originating in the 1940s following a small street brawl (or so legend has it), La Tomatina has grown to become the sort of festival that tops many a bucket list, and is the very definition of organised chaos: 25,000 locals, Spaniards and international thrill-seekers and an entire hour to pelt friends, foes and anyone within throwing distance with more than 150,000 kilograms of over-ripe tomatoes.**
- **Whether you've booked a tour, have a last minute ticket and aren't sure what you're letting yourself in for or are already planning next year's adventures, there are a few things that you need to know - don't worry, we've got you covered.**



WHERE & WHEN IS LA TOMATINA

- This crazy event is held on the last Wednesday of every August, in the small town of Bunol, around 45 kilometers out of Valencia.
- Theoretically you could stay in Buñol, but it makes much more sense to base yourself in Valencia and head to the town for the day. This is an amazing little city (and one of our firm Spanish favourites) with so much to see and do, especially during the summer months - be sure to add a couple of days on either side of the festival to make the most of it!



HOW TO GET TICKETS

- There are many options out there to get La Tomatina tickets, you can buy them individually or with a tour company, we always will recommend to choose a tour company like Festivals All Around as getting to Buñol and move around town can get quite complicated on that day, plus Buñol is 45kms away from Valencia city.
- Being part of a tour like us - an ideal option for solo travelers, couples, group of friends or basically for everyone, where you can just worry about getting the most out of it and let us do the hard work for you as we are La Tomatina Experts.
- There are lot of options out there, but the biggest difference with Festivals All Around is that the owner Pepe is born and raised in Valencia and knows this festival like the palm of his hand, and once you meet us at our meeting point you can forget about all the multiple things you need to worry to make the most out of it, like transportation, private guides, all the practical gear needed for La Tomatina, food, drinks, party, family feeling, much more and plus there is so much love put into the experiences we create specially for you so you can feel loved, guided, taken care off and can have one of the best experiences of your life. ¡PROMISE!, more than 12.000 happy people are now part of the Festivals All Around Family who joined us for the awesome La Tomatina. We have created 3 awesome packs for you to experience La Tomatina like an extraordinary experience, Day trips and a 2 nights Accommodation package, choose the one that makes you happier, all of them are premium experiences thought to the last detail to make you happy.



WHAT HAPPENS ON THE DAY

- Well well well, lots of things happening on this awesome day of La Tomatina. The food fight officially begins at 12 a.m., but most people aim to arrive at around 8 a.m. to enjoy the festivities. Your coach will stop at the bus parking and you will be guided by your Festivals all around guide to our Headquarters where the party will begin, food, drinks, music, our awesome batucada and the madness will officially begin.
- A lot of people will be walking like chickens without head around town, and this is one of the reasons why joining us is a great option, we know this festival to its core, and we will guide you and show you the best, coolest and most awesome things happening on this day.
- Once the starting gun is fired - you can't miss the sound - the fun and the tomato- themed carnage begins; what happens in that hour is completely up to you, totally crazy and a whole lot of fun! One thing is certain though - it will get very, very messy.
- When the fight is finished is time to get clean of the tomatoes as much as you can, because trust us, they will be all over your body. After that the party keeps going on for a few hours, and after you are back in valencia for a much needed rest, get ready to end this incredible day with the wild Tomatina After Party.



WHAT TO WEAR & WHAT TO BRING

- Bring clothes you don't mind losing them. Sports pants and sports bras if you are a girl, under our Festivals all around t-shirt is everything you will need, and some cash to spend with some drinks and food in Buñol (60€ should be more than enough), trust us.
- Do not use flip flops, they will get lost. Our recommendation is to come with cheap sneakers that you can lace, or sports shoes, but closed shoes it's a must for your toes safety.
- You won't need passports, phones or laptops there.
- If you choose to join us we thought about it all, and in our BOSS & SLEEPY packages we have included all the super practical gear we know after all these years are super important at la tomatina, like googles to protect your eyes from the tomato acid, a phone case so you can take pictures inside la tomatina, lockers so you can leave belongings like passport size at our headquarters in Buñol and many other things needed at La Tomatina.
- Moral of the story? Don't wear anything you'd be upset if you ruined. A single tomato stain is difficult enough to wash out. Roll through a street full of them and you'll look like a guest at The Red Wedding.



BAGS POLICY

- It's absolutely forbidden to enter to La Tomatina street with any kind of bags.
- We have thought about it all for you, take in only what you absolutely need, like a bit of cash and other essentials or we have lockers service at our headquarters in Buñol included so you can be cool about it.



SPARE CHANGE OF CLOTHES

- Although there are plenty of locals offering to hose you off on the streets at the close of the festival, trust us when we say that you will in no way feel clean totally until you get to your accommodation in Valencia and will want to remove those tomato-encrusted clothes as soon as possible, if only so you can get on the lovely clean bus (note that you won't be allowed back on covered in tomato juice).
- There are no changing rooms so bring something that's easy to change into without flashing your bits to hundreds of people.
- If you follow our recommendation for the clothing as we said at the beginning of this guide, we really think the only thing you need after La Tomatina is finished is a spare clean t-shirt, that you could have inside our Festivals All Around backpack that it's included in our BOSS & SLEEPY packages that will be waiting for you at your locker in our headquarters.



LA TOMATINA RULES

- Trying to keep a bunch of slightly inebriated individuals hell-bent on having the time of their lives and causing as much tomato-related damage possible means that a few rules are needed.
- Firstly, nothing is to be thrown before the first starting gun goes off at 12 a.m. and nothing at all after the second gun at midday. Whilst people seem happy to follow the first, We can attest to the fact that many people weren't so keen on the second - although the velocity and force definitely decreased. Certainly, it can be tempting to keep going, but note that the security guards are the particularly burly sort that don't look adverse to a little man-handling...
- Secondly, and this is a relatively new one, don't rip off anybody's clothing. It's not big, it's not clever and it may well get you chucked out.
- The authorities recommend to squeeze the tomatoes before throwing them as in 150.000 kilos of tomatoes there might be some green tomatoes and those can hurt a bit.



GO PROS OK, BUT NO SELFIE STICK

- In an attempt to properly manage the crowds, the local authorities have recently implemented a strict 'no selfie-stick' rule; don't try and get around it. As mentioned above, you can't hide it in a bag and security is incredibly tight- it will get found, and confiscated forever.
- If you want you can take a go pro but without the stick or a little camera is ok.
- We include in our BOSS & SLEEPY packages a super handy waterproof bag for you phone so you can take pictures inside la Tomatina to keep memories and proof that you were there and survived it.



MAKE SURE YOUR WRISTBAND IS IN MINT CONDITION

- **You need to show your Tomatina wristband to enter the fight (this gives you access to La Tomatina street, it's the mandatory ticket). Make sure as soon as you get it from us put it on, you have been warned, if you loose it you will need to purchase another one to be able to get into the festival.**
- **On La Tomatina day you should have both wristbands on at all times.**
- **We will give you two wristbands, our blue Festivals All Around wristband that will give you access to all our activities and the Tomatina wristband to be able to access to La Tomatina Street for the fight, as soon as we give them to you put both straight away.**
- **Our Blue Festivals all around wristband will give you free access to La Tomatina After Party held at night the same day of La Tomatina, the wildest party ever, get ready to end this awesome day in an Epic way, the only way we know at Festivals All Around.**



SAFETY AND SECURITY

- **PUT YOUR CASH IN A ZIP-LOCK BAG AND PUT THE DAMN THING IN YOUR POCKET!**
- **First of all, don't take giant wads of cash to La Tomatina. Unless you plan on buying one of everything on offer, you simply won't need it. The money you do take however should be placed in a zip-lock bag and shoved deep inside your pocket, OUR recommendation is 60€ should be more than enough to get some food and drinks. Actually inside of la Tomatina street there is no possibility to spend any money, so keep it in your pocket or be smart and simply leave with your bag at our lockers service at our HQ.**
- **Secondly, a number of people carry their money in the waterproof cases designed for their phone and then hung around their neck (simply put it between your Tshirt and your chest, money should be placed out of sight. Remember, where there are loads of people, there is always someone with bad ideas, simply be smart.**
- **There will be about 20.000 to 22.000 people at La Tomatina street and even it looks chaos it's all pretty safe, our recommendation is just be aware of where you locate yourself at the festival, normally at the center of la Tomatina street will get super crowded and intense, simply mind a bit where you locate yourself, but get ready to have an awesome, messy and super fun adventure.**



ACCEPT SOME TOMATOES WILL HURT

- La Tomatina has several rules, one of which is that tomatoes should be crushed in your hand before being thrown. The fact is that not everyone does this. The odd glass of sangria may help to numb the pain somewhat, but unfortunately there's very little to avoid the occasional tomato-related injury.
- Googles are not the most comfy thing to wear, but our advise after a lot of years is to wear them 100%, as tomato is acid and it will go into your eyes making you go blind, and you want to see people's faces when you smash tomatoes at them. Our BOSS & SLEEPY packages include all the practical gear you will need to be protected 100%, but remember is Tomato war, get ready to bring your Tomatina warrior out, it is going to be epic.
- We can't really describe with words the emotions and feelings you will experience at La Tomatina, it is soooo much fun, the best we can say is that you will feel like a little kid or a little girl again and you will laugh and laugh and laugh so hard because there is nothing like it in the whole world.



DO NOT GET TO HAMMERED AT LA TOMATINA

- Unsurprisingly however, drinking too much in a place where water is pretty hard to get a hold of (let alone carry), summer temperatures regularly pass 30 degrees and you're all cramped in like sardines can be a pretty bad idea - even for the hardcore.
- Remember you are going to participate in a Festival with 22.000 people in summer in a super crowded street, and it will get super intense, so feeling to drunk is not our recommendation at all.
- The best thing yo can do after La Tomatina is go back to our HQ and have some food and some drinks to recover while we party until we go back to Valencia, once at your accommodation have a proper shower and make a Spanish siesta as a good tradition and recover energy for one of the wildest party nights of your life.
- La Tomatina After Party happens at night the same day of LaTomatina, somewhere in Valencia, (the last 7 years' location was revealed just a few days before). This is the time to let your party animal fly in all its glory, in one of the wildest parties ever to end this awesome day of La Tomatina.



- This is truly a one-in-a-lifetime experience.
- Everywhere you look, bright red projectiles fly through the air. They will coat your hair, run down your shirt and obscure your eyes. You will slip, you will fall, you will land in a sea of red - and you'll get back up and start all over again, it is definitely an experience that you will remember forever and you will tell to your grandkids.
- Here at Festivals All Around we would to have you on board for this incredible experience that is La Tomatina Festival, we have created after the experience of so many years with sooooo much love and passion the perfect packages so you can have the time of your life at La Tomatina and simply enjoy to the core this adventure, please give us the pleasure of making you extremely happy as we love creating once in a lifetime experiences for someone like you and truly experience something that will stick to your heart for the rest of your life.
- We wish you the best and we really hope to meet you in person and have a blast all together.

LOVE AND HUGS - THE FESTIVALS ALL AROUND FAMILY.

Pepe Pardo - Founder & CEO



¡CREATING LIFETIME UNFORGETTABLE EXPERIENCES FOR YOU!

[BOOK YOUR TOUR @ WWW.FESTIVALSALLAROUND.COM](http://WWW.FESTIVALSALLAROUND.COM)